

Department of Colorado
Veterans of Foreign Wars
2022 – 2023 Membership Program



VFW: Where Anything is Pawsible!

Mission

To recruit, retain and mentor a stable membership base that includes all generations of Veterans. To cultivate a membership that is well versed in institutional knowledge and is actively involved at all levels of the organization and in the local community. To foster the growth of our strong tradition of service, leadership, and community outreach.

Introduction

The focus of this year's membership program is to reward those members whose efforts have helped insure the future of the VFW through membership growth. If we each recruit one new member or reinstate a member, imagine the growth our organization will realize. Strength in numbers equals strength in legislative power in Washington D.C.

Goals

- Build a strong organization for the future
- Work together to achieve the VFW's goals
- Support our communities' Veterans and their families

Objectives

- Recruit new and recover unpaid members
- Encourage members to teach, coach and mentor new and reinstated members to help them become more involved in VFW functions at all levels
- Retain and mentor existing membership
- Increase Life and Legacy Life Membership percentages
- Develop new Posts and revitalize existing Posts; again teach, coach and mentor

Department of Colorado Membership Recruiting Awards

Challenge	Award
Recruit 1 New / Reinstate member 	State Commander's Pin and 1 year-end drawing entry**
Recruit 5 New / Reinstate members 	A Welcome Home Coin, a Colorado Pin, a chance to win a \$50 gift certificate for the VFW Store*, and 6 year-end drawing entries**
Recruit 10 New / Reinstate members 	State Commander's VFW Coin, a chance to win a \$100 gift certificate for the VFW Store*, and 15 entries to the year-end drawing**
Recruit 25 New / Reinstated members by June 30, 2023	VFW Recruiter Jacket to be presented at first COA following the 2023 State Convention and 40 entries to the year-end drawing**
Recruit a Life Member	Chance to Life membership fee for the recruit and the recruiter (or reimbursement)
All Posts reaching 100% membership by June 30, 2023 will receive 100% membership plaque	

* VFW Store gift certificate drawings will be held during business sessions in Department COAs

** The year-end drawing is for a \$1,000 Visa gift card to be held at the 2023 Department Convention

Department Membership Classes for 2022 - 2023

Post Membership Classes	District Membership Divisions
Class 1: 1 - 50 members Class 2: 51 - 125 members Class 3: 126 - 225 members Class 4: 226 - 400 members Class 5: 401 + members	Division 1: 5,000 – 14,000 members Division 2: 3,282 – 4,999 members Division 3: 2,172 – 3,281 members Division 4: 1,447 – 2,171 members Division 5: 906 – 1,446 members Division 6: 1 – 905 members
<i>Based on membership as of June 30, 2022</i>	<i>Based on membership as of June 30, 2022</i>

All-State Team of Post Commanders

The Department of Colorado will select All-State Post Commanders to make up the Department of Colorado 2022 – 2023 All-State Team of Post Commanders. The team will be presented at the first Council of Administration following the 2023 Department Convention.

Awards

Post Commanders – Choice of official VFW All-State Team white cap or an All-State jacket, a diamond set lapel pin, a \$50 check, and an All-State Commander Certificate.

Qualifications

Membership – Post must have attained 100% <i>Plus</i> 1 of the prior year membership by June 30, 2023 , as determined by the VFW National MemStats Report on June 30, 2023
Recruitment – Post must have conducted one membership recruiting event for the Post (two are required for National All-American program)
All-State Entry Form submitted to State Headquarters by suspense date provided in notification letter

When the above qualifications have been met, Post Commanders are eligible for entry into the All-State Team of Post Commanders contest. **Up to 15 Post Commanders** will be awarded All-State honors, based on the following point schedule:

Item	Points
For holding a Department Service Office fundraiser or donating \$100	10 points
*For increasing Buddy Poppy purchases by 10% from previous year’s order (Minimum 5 Buddy Poppies ordered per member for Natl)	10 points
For each VFW National Home for Children fundraiser conducted or donating \$25	5 points
*For each Veterans & Military Support (VMS) fundraiser conducted (\$100 minimum donation for Natl)	5 points
For submitting one or more VFW Public Servant Award nominations	5 points
For applying for a #StillServing or MAP grant	5 points
For submitting a Chaplain of the Year nomination for Department judging	5 points
For submitting a Scout of the Year nomination for Department judging	5 points
*For submitting a Community Service Report to Department NLT 31 March 2023	5 points
For hosting or participating in a Loyalty Day Event	5 points
For assisting a VFW Auxiliary with the Young American Creative Patriotic Art Scholarship Program	5 points
For each Department Council of Administration meeting attended by the Commander	5 points
For each time Post Senior and/or Junior Vice Commanders attend Department Council of Administration meetings	2 points
*For each Voice of Democracy entry advanced for District judging	2 points
*For each Patriot’s Pen entry advanced for District judging	2 points
*For submitting one National Citizenship Education Teacher’s Award nomination for District judging	2 points
For each new or reinstated member recruited by the Post Commander	2 points

* Also VFW National All-American Criteria

All Commanders eligible for the All-State Team of Post Commanders will be notified by Department and provided an official entry form

All-State Team of Post Quartermasters

The Department of Colorado will select All-State Post Quartermasters to make up the Department of Colorado 2022 – 2023 All-State Team of Post Quartermasters. The team will be presented at the first Council of Administration following the 2023 Department Convention.

Awards

Post Quartermasters will receive – Choice of All-State Jacket or All-State Team white cap, lapel pin and All-State Quartermaster Certificate.

Qualifications

Membership – Post must have attained 100% <i>Plus</i> 1 of the prior year membership by June 30, 2023 , as determined by the VFW National MemStats Report on June 30, 2023
Recruitment – Post must have conducted one membership recruiting event for the Post (two are required for National All-American program)
All-State Entry Form submitted to State Headquarters by suspense date provided in notification letter

When the above qualifications have been met, Post Quartermasters are eligible for entry into the All-State Team of Post Quartermasters contest. **Up to 15 Post Quartermasters** will be awarded All-State honors, based on the following point schedule:

Item	Points
For holding a Trustee School of Instruction	10 points
For Audit Reports completed correctly and submitted on time(25th of the month following the close of the reporting period)	10 points
For attendance at each Department Council of Administration Workshops	5 points
*For submitting Post Election Report to National by required deadline	5 points
For each new or reinstated member recruited by the Post Quartermaster	2 points

* Also VFW National All-American Criteria

All Quartermasters eligible for the All-State Team of Post Quartermasters will be notified by Department and provided an official entry form.

All State District Commander Contest

The Department of Colorado will select District Commanders to make up the Department of Colorado 2022 – 2023 All-State Team of District Commanders. The team will be presented at the first Council of Administration following the 2023 Department Convention.

Awards

Awardees will receive: **Team members** will be presented with an All-State Certificate, white cap, and lapel pin. **Team Captain** will be presented with an All-State Certificate, choice of white cap or All-State Jacket and lapel pin.

Qualifications

Membership – District must have attained 100% Plus 1 of the prior year membership by June 30, 2023, as determined by the VFW National MemStats Report on June 30, 2023
Recruiting event – conduct one membership recruiting event within the District (two are required for National All-American Program)
All-State Entry Form submitted to State Headquarters by suspense date provided in notification letter

When the above qualifications have been met, District Commanders are eligible for entry into the All-State Team of District Commanders contest. The District from each Membership Division with the highest score will become All-State Districts and the Commander will be a member of the All-State Team of District Commanders. The District Commander with the highest score will be designated as the Team Captain. Criteria for All-State selection is based on the following point schedule:

Item	Points
Inspections – for completing all Post Inspections by April 1 st 2023	10 points
*Election Report – for submitting District Election report to National	10 points
Membership – for conducting retention program training	10 points
For each District School of Instruction conducted	10 points
*Voice of Democracy – for each entry advanced for Department judging	5 points
*Patriot’s Pen – for each entry advanced for Department judging	5 points
*National Citizenship Education Teachers Award – for each nomination submitted for Department judging	5 points
All Posts within the District have submitted a Buddy Poppy order	5 points
All Posts within the District have donated to the Department Service Office	5 points

* Also VFW National All-American Criteria

In the event of a tie within a District Membership Division, the District Commander having the highest number of new and reinstated members will be the All-State District Commander.

All District Commanders eligible for All-State Team of District Commanders will be notified by Department and provided an official entry form